

## CASE STUDY

**CLIENT:** Nordstrom

**LOCATION:** San Francisco, CA

**TIME PERIOD:** Jan. 08 – Jan. 09

**CONTACT:** Shawn Thrapp

**TITLE:** Event Production Director

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**PRODUCTS USED:** Custom color match using # 2661 Silver and # 2553 Silver

**DESCRIPTION:** Refinished decorative urns for use in Nordstrom accessory departments



### PROJECT

Crescent Bronze was selected to provide Nordstrom with a custom color to refinish its decorative urns. The Nordstrom production team completed the project in a relatively short period of time using an airless sprayer.



### COMPANY

Fourteen years after arriving in America from Sweden, John Nordstrom partnered with Carl Wallin to open a shoe store in downtown Seattle. John's business philosophy was based on exceptional service, selection, quality and value. Years later, both partners retired and sold their shares to John Nordstrom's sons. Through a long and meaningful history, Nordstrom has grown into the nationwide fashion specialty chain that is well known today.



### RESULT

The decorative urns are currently displayed throughout the nation in Nordstrom department stores. Crescent Bronze provided a luster the client was looking for to coordinate with Nordstrom's brand colors.

"Crescent Bronze was chosen for this project because it had the best color match and a brilliance we loved! Nordstrom has used their products for years, and we have always had great results," stated Shawn Thrapp, Event Production Director for Nordstrom.