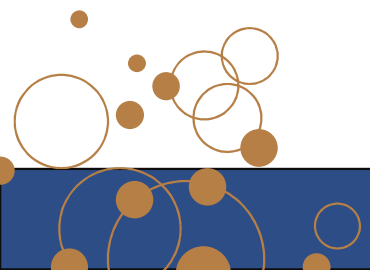




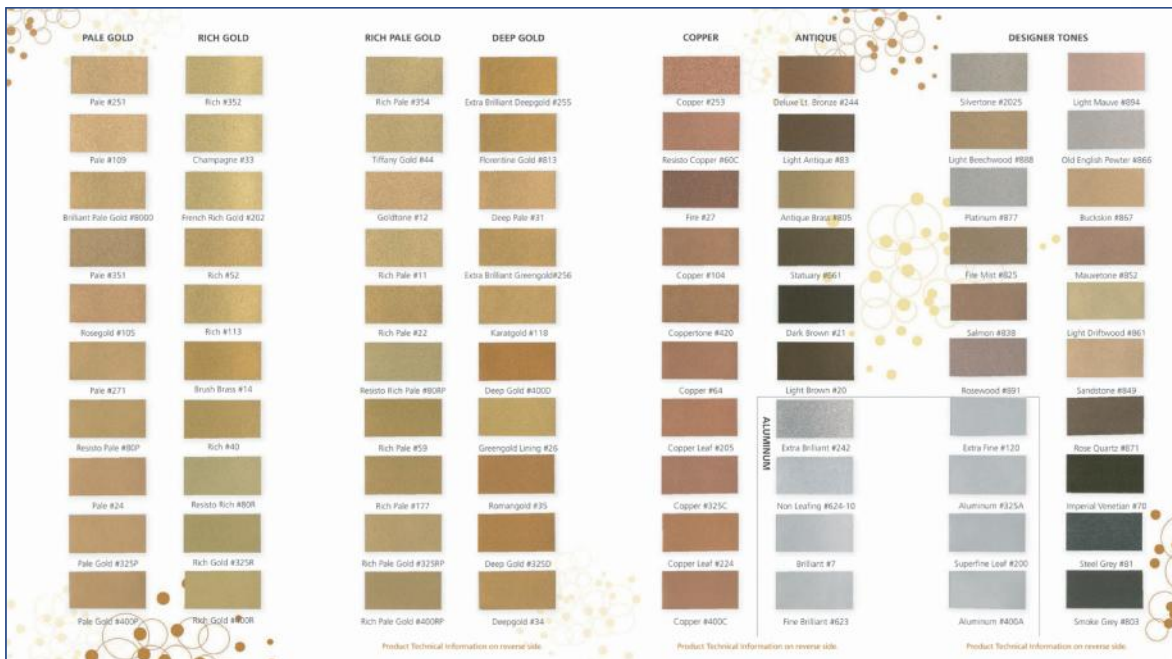
# Color Card Overview



# Color Card Overview



# Color Card Overview



## Metallics

The First Four Panels Of The Color Card Represent Our Metallic Products. These Are Made With Actual Metallic Particles. These Colors Can Be Purchased As Powders, Pastes Or Paints. Our Metallics Vary In Size From 2-70 Microns.

# Color Card Overview

## Pearlescents →

This Panel Represents Our Pearlescent Line. These Are Mica-Based Particles That Do Not Weatherize Or Tarnish Like The Metallic Pigments. Even Though They Are Not Metallic, They Produce A “Metallic-Effect”. Pearlescents Can Be Ordered As Powders, Pastes, Or Paints.



Note:

Many Competitors Label Their Products As “Metallic Paints” When In Fact They Are Pearlescents. Pearlescent Paints Do Not Achieve The Same Level Of Brilliance As True Metallics

# Color Card Overview

## Specialty Pigments

This Panel Highlights The Fire & Ice, Fluorescent, And Phosphorescent Specialty Products That We Offer. Fluorescent Pigments Are Used In Safety Applications And Also In The Fishing Lure Industry. Fire & Ice Products Can Be Applied Over Standard Wall Colors To Give A Metallic Effect. Phosphorescent Products Are Used For Glow-In-The-Dark Applications.



### FLUORESCENT/LUREMASTER COLORS

 Glow Pink #600 LM #22-11-010	 Blue #606 LM #22-15-003
 Ceria #601 LM #22-11-030	 Strike Green #607 LM #22-14-001
 Flame Red #602 LM #22-11-001	 Magenta #608 LM #22-15-001
 Orange #603 LM #22-12-001	 Red Orange #609 LM #22-12-040
 Gold Yellow #604 LM #22-13-007	 Violet #610 LM #22-15-095
 Yellow #605 LM #22-13-001	 Chartreuse #611 LM #22-13-009

Fluorescents are available in solvent-based systems only.

### FIRE & ICE COLORS

Semi-Opague Fire & Ice Coatings pictured over a black (L) and a white (R) background. Also available in Ultra-Sheen option.

 Diamond Ice #3194	 Golden Ice #3254
 Ruby Ice #3255	 Sapphire Ice #3256

Our  
Fluorescent  
Pigments Can  
Only Be Added  
To Solvent-  
Based Paint  
Systems.



Product Technical Information on reverse side.

Product Technical Information on reverse side.

# Color Card Overview

## Chromatone

The Final Section Displays The Chromatone Paint Line. Chromatone Paints Are Water-Based Latex Paints That Incorporate Our Most Popular Colors. These Paints Tend To Have A Reduced Production Time And Come With Cost Savings.

